Learning Center

Goal: Increase awareness of Learning Center's resources and services

Outcome: Students participating in 5 or more writing, math, or foreign language sessions will show a course grade improvement.

Measure: Track the course grades of those students attending 5 or more sessions

Target: Student will show on average a 1 letter grade improvement Measure: Students will be administered a quiz during each session to determine if the requisite information is being learned

Target: 75% of student will score 80% or better on the quizzes

Outcome: Students who participate in Supplemental Instruction will show an increased knowledge of study strategies, to include organizing information, lecture note-taking, and vocabulary building.

Measure: A survey will be administered to assess which study strategies were improved.

Target: 90% of students receiving Supplemental Instruction will respond to the survey Measure: Track the number of students participating in Supplemental Instruction

Target: 85% of advised students will attend sessions

Admissions Department

Goal: Increase enrollment by 10%

Outcome: The Office of Admissions will use expanded support and staff to increase the visibility of University ABC in international communities and expand enrollment of international students.

Measure: A survey (given to all applications) will be administered to determine how students learned about University ABC

Target: 50% of international students will indicate one of the expanded support services as the reason for applying

Measure:

Evaluations will be completed by international recruiters to determine if the outreach services are effective

Target: 50% will indicate that outreach series are effective or very effective

Outcome: The Office of Admissions will produce an engaging campus tour for potential applicants.

Measure: Track the number of campus tours given

Target: 100 or more campus tours will be given

Measure: Focus groups will be conducted to determine which components of the tour were effective and not effective

Target: 50% of tour participants will make some statements that they enjoy the tour

Career Services

Goal: Offer exceptional career planning opportunities for students on campus

Outcome: Students completing the resume writing workshop will demonstrate the ability to produce a quality resume.

Outcome: The Career Center will offer an interview seminar to improve students' interview skills.

Measure: Track the number of workshop participants

Target: 50 students will attend the resume workshop

Measure: A survey will be administered to all participants to determine if students feel prepared to create a resume

Target: 75% of student respondents will agree or strongly agree that they feel prepared to create a resume **Measure:** A survey will be administer to determine student satisfaction with the seminar

Target: 85% of seminar participants will respond to the survey

Measure: Track the attendance of participants using a card swipe

Target: 75 students will attend the interview seminar